

Location: Western U.S. Metro Area – Relocatable

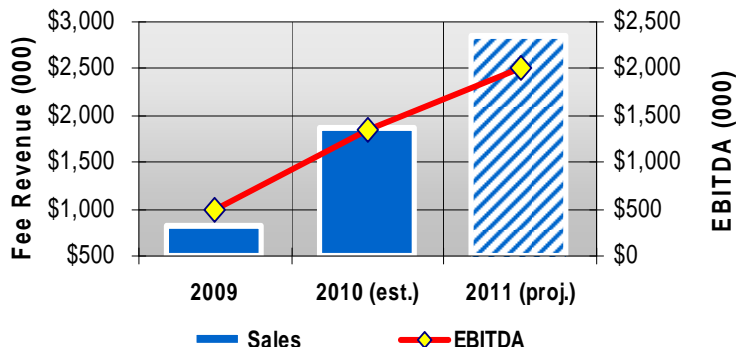
Fee Revenue: \$1,869,208

Transaction terms and structure to be proposed by purchaser.

EBITDA: \$1,344,627

Acquisition Highlights

- Rapidly growing service company with unparalleled return on equity
- Outstanding EBITDA margins - 62% of fees generated
- Industry leading & innovative products and services
- Nearly 100% repeat customer base
- Only industry endorsed card provider
- Serves the largest growth segment of the population
- Trademark protected product line



Industry leader in providing open loop loyalty, award and promotional incentive cards as well as closed loop gift cards and other innovative offerings. The company offers a complete line of incentive cards in multiple denominations, with customizable “skins” at a price and service quality unmatched by the competition. The company’s open looped card products are issued by dependable banks available in Visa, MasterCard, American Express and Discover Card. Additionally, the closed looped card vendors include, Home Depot, Lowe’s, Shell, Wal-Mart, Barnes & Noble, The OSI family of restaurants gift cards and many others. The company is also in the process of launching several new, exciting and innovative products. Given the nature of the products and services, the company can be relocated easily.

Business Synopsis

Established in: 2008
 Employees: 4
 Facilities: Leased 1,300 sq.ft.office
 Business format: Limited Liability Corporation
 Reason for sale: Unrelated personal debt obligation

Balance Sheet

(Est. FMV) 12/31/09

Current assets: \$ 17,500
 Fixed assets: 6,061
 Total assets: 23,561
 Total liabilities: 0
 Shareholder's equity: \$ 23,561

Operating History

	2009	2010 (est)	2011 (proj)
Gross sales	813,754	1,869,208	2,854,434
Adjusted earnings (EBITDA)*	487,443	1,344,627	2,008,341

(*) Since privately owned companies tend to keep reported profits and thus taxes as low as possible, financial recasting of net earnings is an important element to understanding the earning capacity of the business enterprise. Recasting provides an economic view of the company and allows meaningful comparison with other investment opportunities.

Detailed information on this seller is available to principals only.

Contact IBG to provide indication of financial qualification and execute IBG’s Confidentiality Agreement.
 For information, contact Charlotte Franson at (303) 785-0525 or Acquisitions@IBGBusiness.com

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